

# marcom advantage

## Industry Analysts

- **Gartner / Dataquest Group** - [www.gartner.com](http://www.gartner.com)  
- Computer Hardware, Software, Communications, and related Information Technology
- **Meta Group** - [www.metagroup.com](http://www.metagroup.com)  
- Information Technology
- **Tower Group** - [www.towergroup.com](http://www.towergroup.com)  
- Financial Services and Technology
- **Forrester Research / Giga** - [www.forrester.com](http://www.forrester.com)  
- Technology
- **Aberdeen Group** - [www.aberdeen.com](http://www.aberdeen.com)  
- Information Technology
- **IDC** - [www.idc.com](http://www.idc.com)  
- Information Technology and Telecommunications
- **Yankee Group** - [www.yankeegroup.com](http://www.yankeegroup.com)  
- Communications and Networking
- **AMR Research** - [www.amrresearch.com](http://www.amrresearch.com)  
- Technology
- **Celent Communications** - [www.celent.com](http://www.celent.com)  
- Financial Services
- **ABS Energy Research** - [www.absenergyresearch.com](http://www.absenergyresearch.com)  
- Energy
- **Business Communications** - [www.bccresearch.com](http://www.bccresearch.com)  
- Biotechnology/Life Sciences, Energy, Information Technology
- **Business Insights** - [www.globalbusinessinsights.com](http://www.globalbusinessinsights.com)  
- Energy, Technology
- **ChangeWave Research** - [www.changewaveresearch.com](http://www.changewaveresearch.com)  
- Technology, Information Technology, Consumer, Biomedical
- **CleanEdge** - [www.cleandedge.com](http://www.cleandedge.com)  
- Clean Energy
- **Frost & Sullivan** - [www.frost.com](http://www.frost.com)  
- Energy, Communications, Technology, Life Sciences

- **Global Industry Analysts** - [www.strategyr.com](http://www.strategyr.com)
  - Biotechnology, Energy, Information Technology
- **ICON Group International** - [www.icongrouponline.com](http://www.icongrouponline.com)
  - Biotechnology, Information Technology, Telecommunications, Energy
- **MindBranch** - [www.mindbranch.com](http://www.mindbranch.com)
  - Financial Services, Communications / Networking, Information Technology, Biotechnology
- **Strategies Unlimited** - <http://su.pennnet.com>
  - Solar Energy
- **3i Analytics** - <http://ipexl.com/corp>
  - Biotechnology, Information Technology, Communications