

# marcom advantage

## Trade Shows and Events

### Information Technology

- CeBit America - [www.cebit-america.com](http://www.cebit-america.com)
- CeBit Hannover - [www.cebit.de](http://www.cebit.de)
- COMDEX - [www.comdex.com](http://www.comdex.com)
- Gartner Midsize Enterprise Summit - [www.gartner.com](http://www.gartner.com)
- HP World - [www.hpworld.com](http://www.hpworld.com)
- IBM PartnerWorld - [www.ibm.com/partnerworld](http://www.ibm.com/partnerworld)
- IBM Software University - [www.ibm.com](http://www.ibm.com)
- Informatica World - [www.informatica/world](http://www.informatica/world)
- Microsoft TechNet - [www.microsoft.com/technet](http://www.microsoft.com/technet)
- Microsoft Worldwide Partner Conference - [www.microsoft.com/partner/events](http://www.microsoft.com/partner/events)
- Oracle OpenWorld - [www.oracle.com/openworld](http://www.oracle.com/openworld)
- PC EXPO / TECHXNY - [www.techxny.com](http://www.techxny.com)
- SAP Sapphire - [www.sapsapphire.com](http://www.sapsapphire.com)
- SAP TechEd - [www.sapsapphire.com](http://www.sapsapphire.com)
- webMethods IntegrationWorld - <http://integrationworld.webmethods.com>

### Financial Services

- ACORD / LOMA Insurance Systems Forum - [www.acordlomaforum.org](http://www.acordlomaforum.org)
- American Bankers Association Convention - [www.aba.com](http://www.aba.com)
- Electronic Transaction Association (ETA) - [www.electran.org](http://www.electran.org)
- Financial Services Technology Forum - [www.sourcemediaconferences.com](http://www.sourcemediaconferences.com)
- LOMA Life Insurance Conference - [www.loma.org](http://www.loma.org)

### Government

- Government Convention on Emerging Technologies (GovCon) - [www.ncsi.com](http://www.ncsi.com)

### Healthcare

- Healthcare Information and Management Systems Society (HIMSS) - <http://conference.himss.org>

### Telecommunications and Networking

- ITU Telecom World - [www.itu.int](http://www.itu.int)
- Networld+Interop Las Vegas (N+I) - [www.interop.com](http://www.interop.com)
- Networld+Interop Paris (N+I) - [www.interop.com](http://www.interop.com)
- SUPERCOMM - [www.supercomm.com](http://www.supercomm.com)

## **Security**

- Gartner Identity and Access Management Summit - [www.gartner.com](http://www.gartner.com)
- InfoSecurity - [www.infosecurityevent.com](http://www.infosecurityevent.com)
- ITAA Identity Management Conference - [www.ita.org](http://www.ita.org)
- RSA Conference - [www.rsaconference.com](http://www.rsaconference.com)

## **Consumer**

- International Consumer Electronics Show (CES) - [www.cesweb.org](http://www.cesweb.org)

## **Broadcasting**

- National Association of Broadcasters (NAB) - [www.nab.org](http://www.nab.org)